

Aptis

Forward thinking
English testing



**Choose Aptis to
assess more people
more efficiently and
raise international
English standards in
your organisation**

Aptis



What is Aptis?

Aptis is an innovative global English assessment tool from the British Council. It is designed to help organisations like yours reach more people, connect with them and raise standards of English. Aptis is designed to be flexible, adaptable and accessible, meaning more people can be assessed quickly, affordably and with minimum fuss.

Developed by testing experts and based on the latest research in assessment, Aptis is the smarter way to evaluate English reading, writing, listening and speaking.

What does it test?

Aptis is flexible in what it tests; you choose which skills you want to test relevant to your requirements. It is an English test for adults, and assesses all four English skills – reading, writing, listening, and speaking. Aptis also helps organisations and individuals to develop specific English skills, with the ability to test just one skill, e.g. listening only.

You select the core language-knowledge module (grammar and vocabulary) and combine it with separate skills modules for accurate and relevant testing that meets your needs. If you wish to test a mix of skills, different components can be taken together.

By allowing you to choose which skills are tested, when, where and how, you get the best and most meaningful results for your organisation.

Aptis is accessible for your country and your context, with three delivery modes available:

- online or computer-based
- pen and paper
- telephone

Each Aptis paper is also available in two delivery modes, e.g. writing can be done online or by pen and paper, allowing you to select the most appropriate mode of delivery for your context.

There are 15 different Aptis packages available:

1. Listening Package
2. Reading Package
3. Speaking Package
4. Writing Package
5. Listening and Reading Package
6. Listening and Speaking Package
7. Listening and Writing Package
8. Reading and Speaking Package
9. Reading and Writing Package
10. Speaking and Writing Package
11. Listening Reading and Speaking Package
12. Listening Reading and Writing Package
13. Listening Speaking and Writing Package
14. Reading Speaking and Writing Package
15. Listening Reading Speaking and Writing Package

Why choose Aptis?

Aptis has been developed by the British Council, a trusted organisation with more than 70 years' experience in English assessment. The British Council's status as a global leader in English testing makes choosing Aptis the right decision for your organisation's English development needs.

Aptis is used around the globe by corporate businesses, government organisations, educational institutions and NGOs. It is a business-to-business product for sale to organisations, rather than individuals, and can be used for:

- benchmarking students or employees
- language audits to identify training needs
- filtering potential employees for interview
- filtering students to identify those ready for other exams
- filtering current employees for promotion

'We were in the process of recruiting Kosovo's new diplomats and consular staff for our embassies abroad, and we wanted to test the English language skills of our potential employees. Aptis allowed us to do this quickly and affordably, ultimately enabling us to recruit the best possible candidates for these roles.'

Ibrahim Gashi
Deputy Minister of Foreign Affairs
Republic of Kosovo

- as a diagnostic tool to identify strengths and weaknesses of people seeking employment
- evaluating language-development projects.

The flexibility in structure and delivery of Aptis also means affordability, as you only pay for the skills you want to test. You can administer Aptis, or we can do it for you, with results available in as little as 24 hours.





Customise Aptis to suit your organisation's needs

Aptis is not just a test; it is an assessment service. We can work with you to customise aspects of Aptis to better suit your needs. Customisation can be done to suit cultural context and languages, and we are able to offer joint branding and local language translation on the instruction page*. For example, we could provide an Australian English version of the test, or remove specific cultural references.

We can also adapt the content of Aptis, developing items suitable for a specific domain, such as for teaching or travel and tourism. Aptis can test what you want it to.

More accurate scoring means better decisions for your organisation

Candidate performance in each skill is mapped to the Common European Framework of Reference for Languages (CEFR). An Aptis candidate will receive a score on a numerical scale (0–50) for the grammar and vocabulary section, and a score on a numerical scale (0–50) and CEFR level (A1–C) for each skill they take. This will make up the candidate's profile of language proficiency.

This approach to scoring has the effect of giving a very accurate indication of a candidate's ability. More accurate results help you to achieve increasingly effective and focused English training and recruitment. It also ensures standards can be raised and maintained at personal, organisational and regional levels.

*There is a cost associated with this customisation.

'Aptis has allowed us to benchmark our employees' English skills easily and affordably. We have been able to identify those employees who need further training, and those who may be suitable for an alternative role within our business.'

**Reem Salah
Human Resources, GlaxoSmithKline
Egypt**

Whether your testing requirement is for benchmarking, recruitment, workforce development or training, Aptis is the forward thinking English testing you've been waiting for.

Find out how Aptis can help your organisation now.

Visit the Aptis website at www.britishcouncil.org/aptis and take the demonstration test today.



‘Aptis has allowed us to benchmark our employees’ English skills, quickly, affordably and by unquestionable international standards. We have been able to identify the training needs required for each employee, allowing us to customise our training program with a great impact to the results of our staff performance and training costs.’

Marcio Sampaio
Finance Director, Petrobras Tanzania Limited
Tanzania



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The British Council is the United Kingdom's international organisation for cultural relations and educational opportunities.